

17LIVE GROUP LIMITED

(Incorporated as an exempted company in the Cayman Islands)
(Company Registration No. 378671)

ANNUAL GENERAL MEETING – SHAREHOLDER PROXY FORM

This form of proxy has also been made available on SGXNet and the Company's website and may be accessed at the URL <https://investor.17.live/>.

IMPORTANT:

1. CPF or SRS investors who wish to appoint proxy(ies) should approach their CPF and/or SRS Approved Nominees to submit their votes at least seven (7) working days before the AGM (as defined below). This Proxy Form is not valid for use by CPF or SRS investors and shall be ineffective for all intents and purposes if used or purported to be used by them.
2. By submitting this Proxy Form appointing proxy(ies), the shareholder(s) accepts and agrees to the personal data privacy terms set out in the Notice of AGM dated 1 April 2026.
3. Please read the notes overleaf which contain instructions on, inter alia, the appointment of the Chairman of the AGM or such other person(s) as a shareholder(s)'s proxy to vote on his/her/its behalf at the AGM.

I/We, _____ NRIC/Passport/Company Registration No. _____
of _____ (Address)
being a member/members of **17LIVE GROUP LIMITED** (the "Company"), hereby appoint:

Name	Address	NRIC/Passport Number	Proportion of Shareholdings %	Number of shares

and/or (delete as appropriate)

Name	Address	NRIC/Passport Number	Proportion of Shareholdings %	Number of shares

or failing him/her, the Chairman of the Meeting as *my/our *proxy/proxies to vote for *me/us on *my/our behalf at the **Annual General Meeting** (the "AGM") of the Company to be convened and held at NUSS Suntec City Guild House, 3 Temasek Boulevard, Tower 5, #02-401/402, Suntec City Mall, Singapore 038983 on **27 April 2026 at 10.00 a.m. (Singapore time)** and at any adjournment thereof. *I/We direct *my/our *proxy/proxies to vote for or against the Resolutions proposed at the AGM as indicated hereunder. If no specific direction as to voting is given or in the event of any other matter arising at the AGM and at any adjournment thereof, the proxy/proxies will vote or abstain from voting at his/her discretion.

Voting will be conducted by poll. If you wish to cast or exercise all your votes "for" or "against" or abstain from voting on a resolution, please indicate with an "X" in the "For" or "Against" or "Abstain" box provided in respect of that resolution. Alternatively, please indicate the number of votes as appropriate.

No.	Resolutions relating to	For	Against	Abstain
Ordinary Business				
1	To receive and adopt the Directors' Statement and the Audited Financial Statements for the financial year ended 31 December 2025 together with the Auditors' Report thereon			
2	To re-elect Mr. Phua Jiexian Joseph as a Director			
3	To re-elect Mr. Jiang Honghui as a Director			
4	To re-elect Mr. Tay Eng Hoe as a Director			
5	To approve Directors' fees of up to S\$572,500 for the financial year ending 31 December 2026			
6	To re-appoint Ernst & Young LLP as Auditors and to hold office until the conclusion of the next AGM and to authorise the Directors to fix their remuneration			
Special Business				
7	To authorise the Directors to issue shares and to make or grant convertible instruments			
8	To authorise the Directors to issue shares under the 17LIVE ESOP			
9	Renewal of Share Buyback Mandate			

Dated this _____ day of _____ 2026

Total number of Shares in:	No. of Shares
Register of Members	

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*Signature of Shareholder(s), or
Common Seal of Corporate Shareholder*

IMPORTANT: PLEASE READ NOTES OVERLEAF CAREFULLY BEFORE COMPLETING THIS SHAREHOLDER PROXY FORM

Notes:

1. Please insert the total number of Shares held in your name in the Register of Members of the Company. **If you have Shares entered against your name in the Depository Register (as defined in Section 81SF of the Securities and Futures Act 2001), please use the Depositor Proxy Form instead.** If no number of Shares is inserted, this proxy form shall be deemed to relate to all Shares held by you in the Register of Members of the Company.
2. A Shareholder (whether individual or corporate) who is not a relevant intermediary (as defined in Section 181 of the Companies Act 1967 of Singapore (“**Singapore Companies Act**”)) is entitled to appoint not more than two proxies in his/her/its stead. A proxy need not be a shareholder of the Company (“**Shareholder**”). Where a Shareholder appoints two proxies and does not specify the number of Shares to be represented by each proxy, then the proxy whose name appears second shall be deemed to be nominated in the alternate.
3. As an alternative, Shareholders (whether individuals or corporates) may also appoint the Chairman of the AGM as his/her/its proxy to vote on their behalf. Such Shareholders will have to submit the Proxy Form appointing the Chairman of the AGM to vote on their behalf.
4. A depositor shall not be regarded as a Shareholder entitled to attend and vote at the AGM and his/her/its Proxy Form may be rejected by the Company unless he/she/it is shown to have Shares entered against his/her/its name in the depository register, as certified by the CDP, at least 48 hours before the AGM.
5. SRS Investors may (a) vote at the AGM if they are appointed as proxies by their respective SRS Operators, and should contact their respective SRS Operators if they have any queries regarding their appointment as proxies; or (b) specify their voting instructions to their respective SRS Operators or arrange for their votes to be submitted with their respective SRS Operators, and should approach their respective SRS Operators as soon as possible and by the time and date as specified by their respective SRS Operators to ensure their votes are submitted.
6. Shareholders who hold their Shares through a relevant intermediary (as defined in Section 181 of the Singapore Companies Act) and who wish to attend the AGM, should approach their respective relevant intermediaries through which they hold such Shares as soon as possible in order to make the necessary arrangements for them to participate in the AGM.
7. If a Shareholder(s) wishes to nominate a proxy(ies) or the Chairman of the AGM, this Proxy Form must be executed under the hand (or if submitted electronically via email, by way of affixation of an electronic signature) of the appointor or of his or her attorney duly authorised in writing. Where the Proxy Form is executed by a corporation, it must be executed either under its seal or under the hand (or if submitted electronically via email, by way of affixation of an electronic signature) of an officer or attorney duly authorised. Where the Proxy Form is executed by an attorney on behalf of the appointor, the letter or power of attorney or a duly certified copy thereof (failing previous registration with the Company), must be lodged with the Proxy Form (if the Proxy Form is submitted by post) or be emailed with the Proxy Form (if the Proxy Form is submitted electronically via email), failing which the Proxy Form may be treated as invalid.

This Proxy Form, duly completed, must be submitted in the following manner:

- (a) if submitted by post, be lodged at the Company's Share Registrar, Boardroom Corporate & Advisory Services Pte. Ltd. at 1 Harbourfront Avenue, Keppel Bay Tower #14-07, Singapore 098632; or
- (b) if submitted electronically, be submitted via email to the Company's Share Registrar at srs.proxy@boardroomlimited.com;

in each case, not later than **10.00 a.m. on 25 April 2026**.

GENERAL:

The Company shall be entitled to reject any Proxy Form, which is incomplete, improperly completed or illegible, or where the true intentions of the Shareholder(s) are not ascertainable from the instruction of the Shareholder(s) specified on any Proxy Form. It is the Shareholder(s)' responsibility to ensure that this Proxy Form is properly completed. In addition, in the case of Shareholder(s) Shares entered in the Register of Members of the Company, the Company may reject a Proxy Form if the Shareholder(s) if is not shown to have Shares entered against his/her/its name in the Register of Members of the Company as at 48 hours before the time appointed for holding the AGM. Any decision to reject this Proxy Form on the ground that it is incomplete, improperly completed or illegible will be final and binding and neither the Company nor Boardroom Corporate & Advisory Services Pte. Ltd. accepts any responsibility for the consequences of such a decision.

PERSONAL DATA PRIVACY:

By submitting an instrument appointing a proxy(ies) and/or representative(s) to attend, speak and vote at the AGM and/or any adjournment thereof, a member of the Company (i) consents to the collection, use and disclosure of the member's personal data by the Company (or its agents or service providers) for the purpose of the processing, administration and analysis by the Company (or its agents or service providers) of instrument appointing proxy(ies) for the AGM (including any adjournment thereof), the addressing of questions received from member of the Company in advance of or at the AGM and, if necessary, the following up with the relevant member in relation to such questions, the preparation and compilation of the attendance lists, proxy lists, minutes and other documents relating to the AGM (including any adjournment thereof), and in order for the Company (or its agents or service providers) to comply with any applicable laws, listing rules, take-over rules, regulations and/or guidelines (collectively, the “**Purposes**”), (ii) warrants that where the member discloses the personal data of the member's proxy(ies) and/or representative(s) to the Company (or its agents or service providers), the member has obtained the prior consent of such proxy(ies) and/or representative(s) for the collection, use and disclosure by the Company (or its agents or service providers) of the personal data of such proxy(ies) and/or representative(s) for the Purposes, and (iii) agrees that the member will indemnify the Company in respect of any penalties, liabilities, claims, demands, losses and damages as a result of the member's breach of warranty.